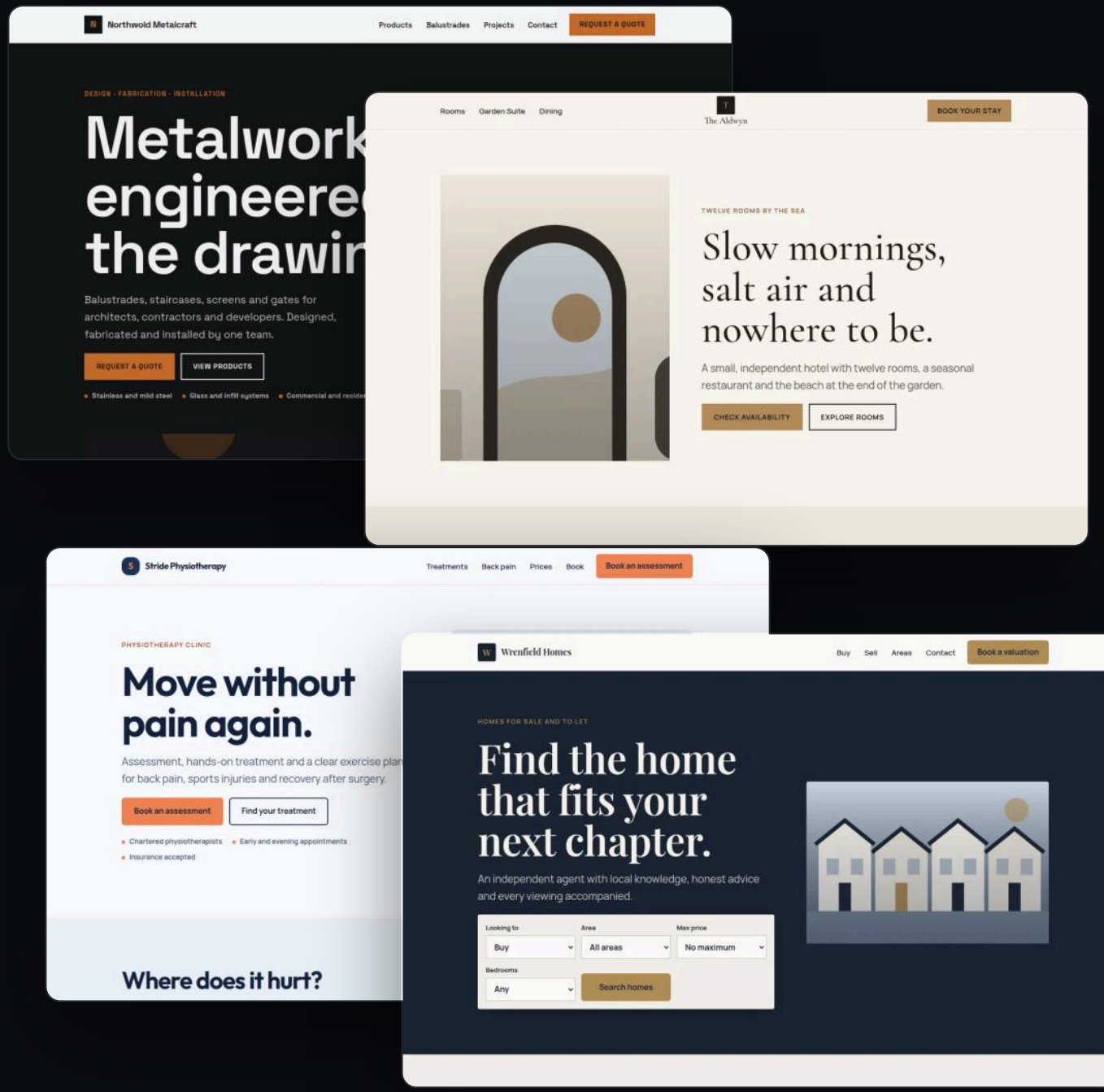
VERBOLIX

Website Design Collection

25 original website design concepts for UK businesses, across 5 industries.

www.verbolixdigital.com/designs



© 2026 VERBOLIX. All designs are illustrative concepts featuring fictional businesses.

ABOUT THIS CATALOGUE

Choose a design direction without writing a brief.

This catalogue brings together 25 website design concepts created by VERBOLIX for different types of business. Each one shows how services, projects and enquiries could be presented for that industry.

Please note: every design is an original, illustrative concept for a fictional business. None of them are previous client projects, and the names, prices and details shown are examples only.

How to use it

1. **Find your industry.** Concepts are grouped into 5 sections.
2. **Note the reference.** Each design has a code, such as VB-C01.
3. **Tell us what you liked.** Click a design to open it online and choose “Build My Website in This Style”.

Sections

Construction & Trades
VB-C01, VB-C02, VB-C03, VB-C04, VB-C05

Property & Home Services
VB-P01, VB-P02, VB-P03, VB-P04, VB-P05

Professional Services
VB-S01, VB-S02, VB-S03, VB-S04, VB-S05

Health, Beauty & Wellness
VB-W01, VB-W02, VB-W03, VB-W04, VB-W05

Hospitality & Lifestyle
VB-H01, VB-H02, VB-H03, VB-H04, VB-H05

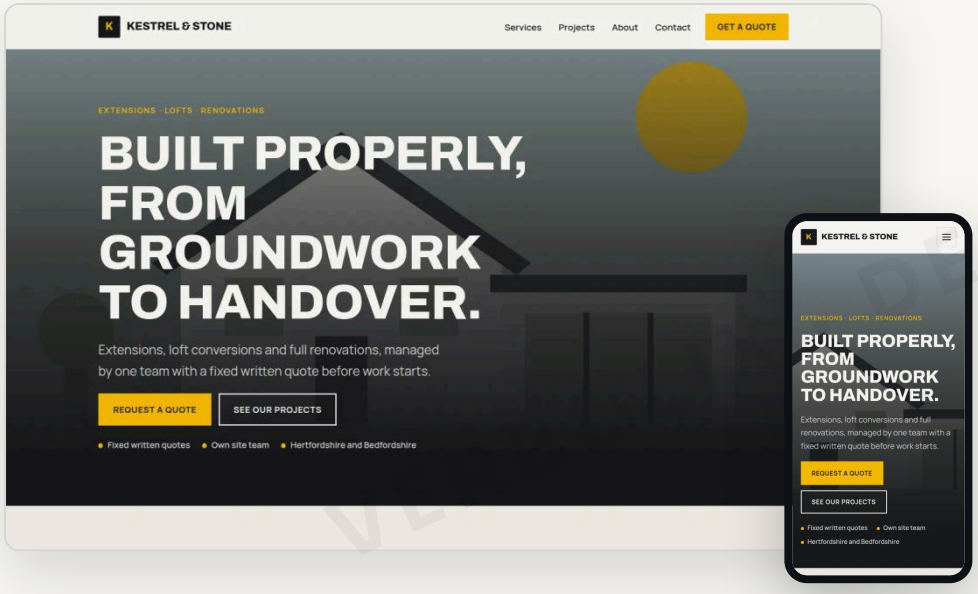
Interactive demos

These concepts can be clicked through online as working demos:

- VB-C01 General Building Contractor
- VB-C03 Architectural Metalwork
- VB-C05 Landscaping & Garden Design
- VB-P01 Estate Agency
- VB-S01 Accounting & Tax Advisory Firm
- VB-W02 Physiotherapy Clinic
- VB-H01 Tour Operator
- VB-H02 Boutique Hotel

Concepts are design references, not fixed-price products. Website packages start from £795; your quotation depends on the pages, content and features you need.

VERBOLIX · DESIGN CONCEPT



VB-C01 Interactive demo available

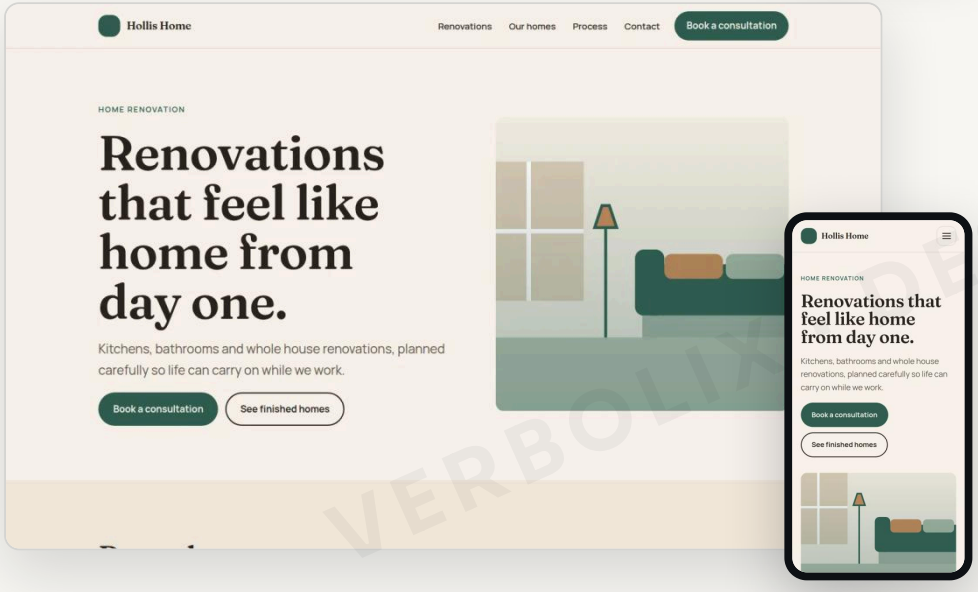
General Building Contractor

Bold and industrial

Bold, project-led design for builders who want their finished work to do the selling.

- Full-width hero built around a real project photo
- Projects gallery filterable by type of work
- Individual service pages with typical timescales
- Areas covered on one clear page

View online: www.verbolixdigital.com/designs/general-building-contractor



VB-C02 Design concept preview

Home Renovation Company

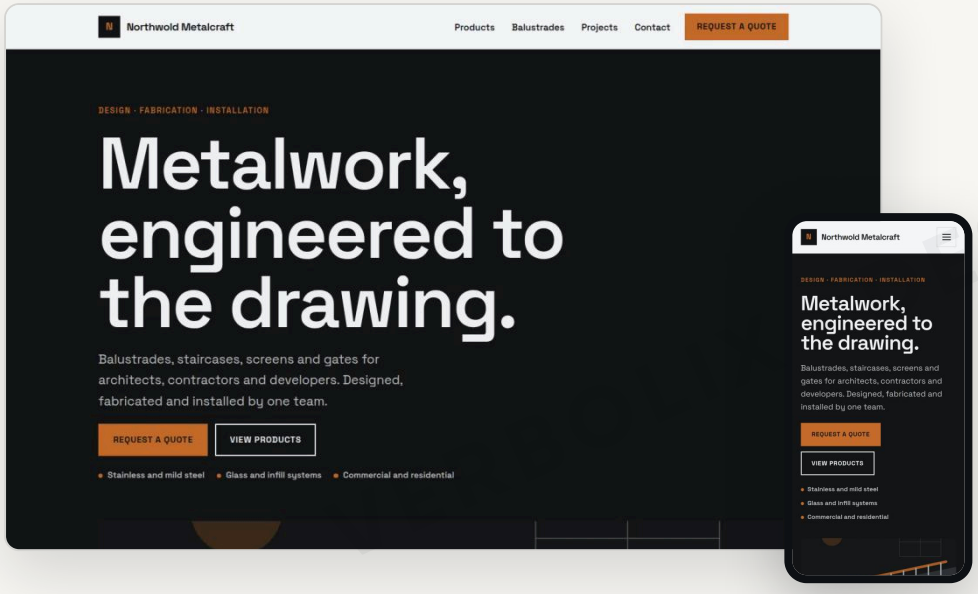
Warm and editorial

Warm, editorial design that helps homeowners picture their finished rooms.

- Warm, editorial typography
- Before and after project stories
- Clear explanation of living through the work
- Room by room service list

View online: www.verbolixdigital.com/designs/home-renovation

VERBOLIX DESIGN CONCEPT



VB-C03 Interactive demo available

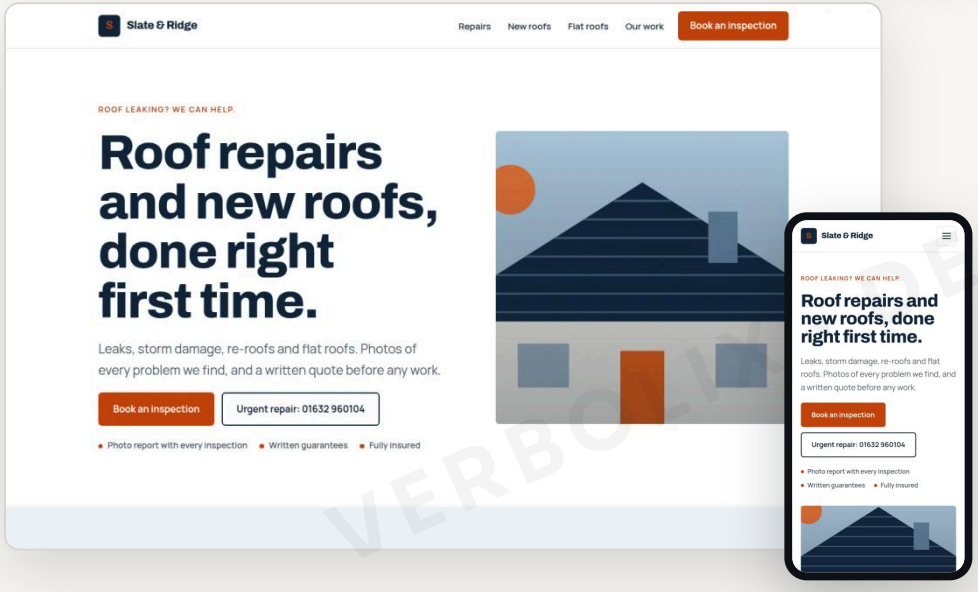
Architectural Metalwork

Precise and technical

Precise, technical design for metalwork and fabrication specialists.

- Technical, grid-based layout
- Finish selector showing material options
- Specification tables for each product
- Project gallery by sector

View online: www.verbolixdigital.com/designs/architectural-metalwork



VB-C04 Design concept preview

Roofing Contractor

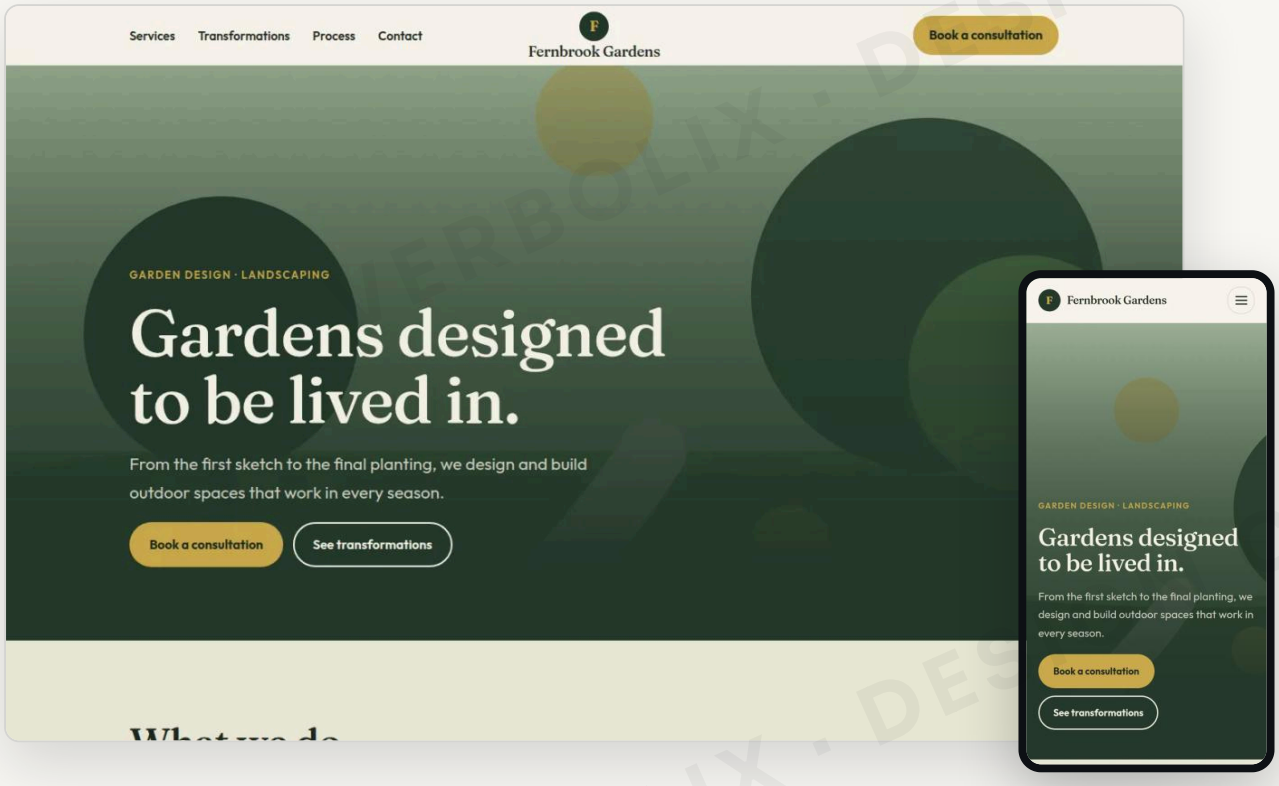
Strong and dependable

Trust-first design for roofers, with emergency help and inspections up front.

- Urgent repairs highlighted in the hero
- Plain-English roofing problems and fixes
- Service cards for repairs, re-roofs and flat roofs
- Guarantee and insurance information

View online: www.verbolixdigital.com/designs/roofing-contractor

VERBOLIX DESIGN CONCEPT



VB-C05 Interactive demo available

Landscaping & Garden Design

Natural and immersive

Garden projects are bought on vision. This concept uses large, immersive imagery, a before and after slider that shows the transformation, and a design process explained season by season. It suits landscapers who want to attract higher value design and build projects.

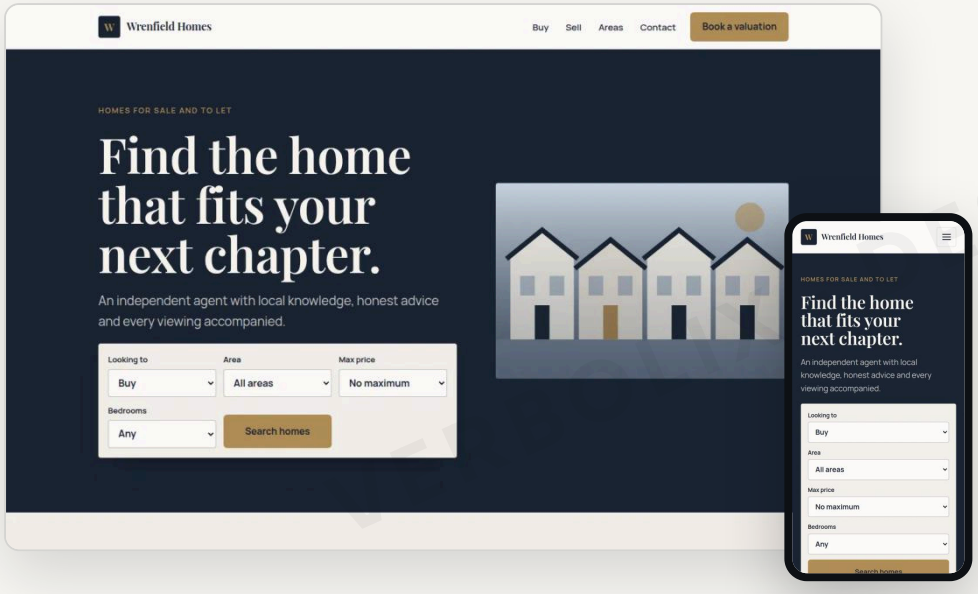
- Immersive full-width imagery
- Interactive before and after slider
- Design and build process explained
- Services for design, hard and soft landscaping
- Garden consultation request

View online: www.verbolixdigital.com/designs/landscaping-garden-design

VERBOLIX · DESIGN CONCEPT

PROPERTY & HOME SERVICES

Estate agents, property managers, cleaners, interior designers and decorators: clear services, strong visuals and simple ways to get in touch.



VB-P01 Interactive demo available

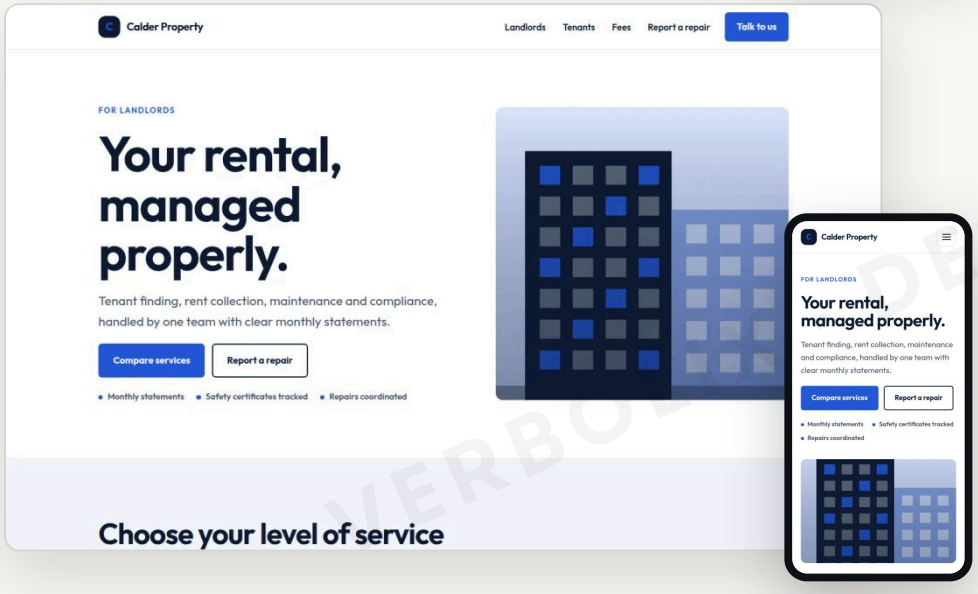
Estate Agency

Elegant and premium

Elegant, search-first design for independent estate agents.

- Property search in the hero
- Listings filterable by property type
- Property detail page with key facts
- Viewing request (demo)

View online: www.verbolixdigital.com/designs/estate-agency



VB-P02 Design concept preview

Property Management Company

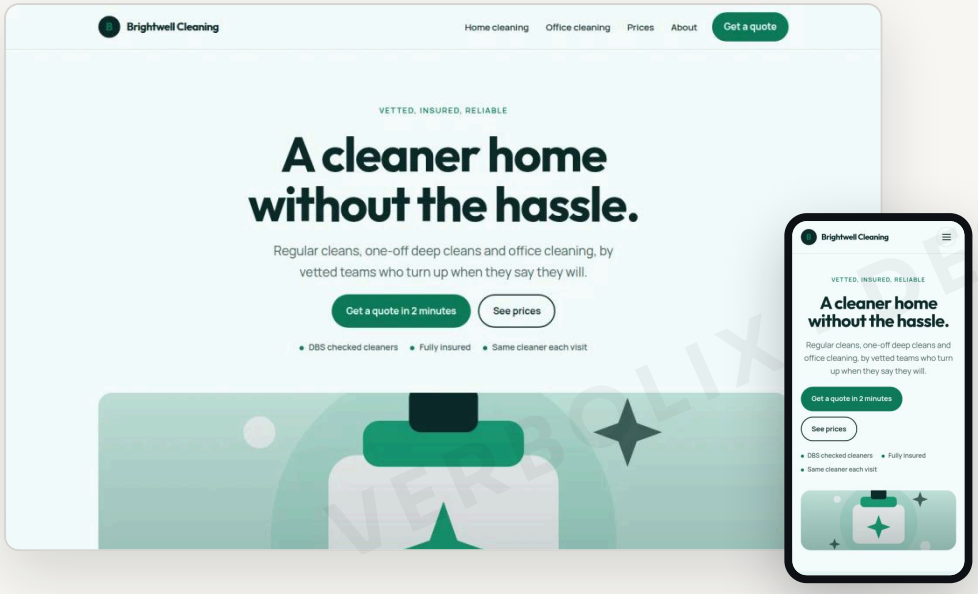
Clear and modern

Clear, modern design for landlords comparing management services.

- Service tiers presented side by side
- Landlord and tenant routes
- Compliance and safety checks explained
- Maintenance reporting information

View online: www.verbolixdigital.com/designs/property-management

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VB-P03 Design concept preview

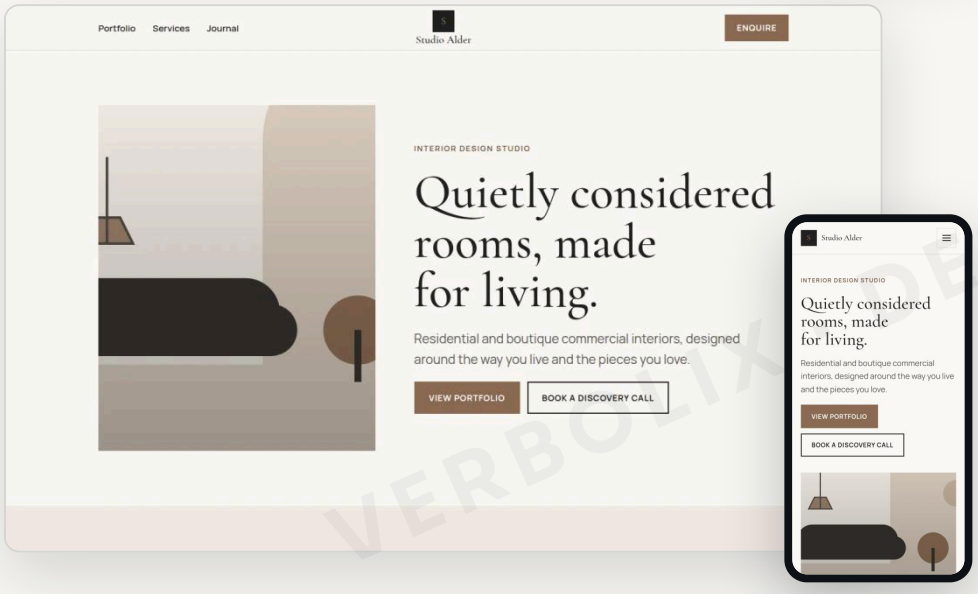
Professional Cleaning Company

Fresh and friendly

Fresh, friendly design with clear prices and quick quote requests.

- Bright, approachable design
- Home and commercial services split clearly
- Starting prices shown upfront
- Trust information on vetting and insurance

View online: www.verbolixdigital.com/designs/cleaning-company



VB-P04 Design concept preview

Interior Design Studio

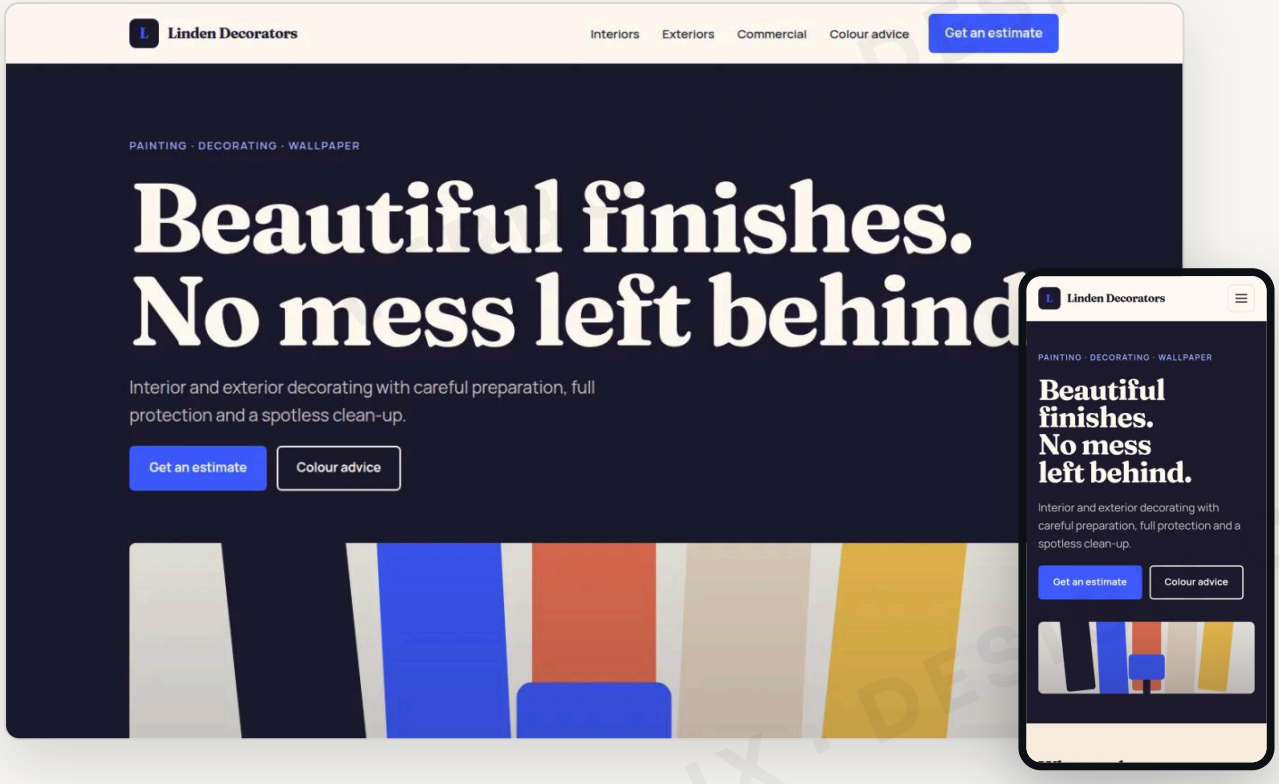
Refined and editorial

Gallery-style editorial design that lets interiors speak for themselves.

- Editorial, magazine-style layout
- Large portfolio imagery
- Design process and fees explained
- Residential and commercial projects

View online: www.verbolixdigital.com/designs/interior-design-studio

VERBOLIX DESIGN CONCEPT



VB-P05 Design concept preview

Painting & Decorating Company

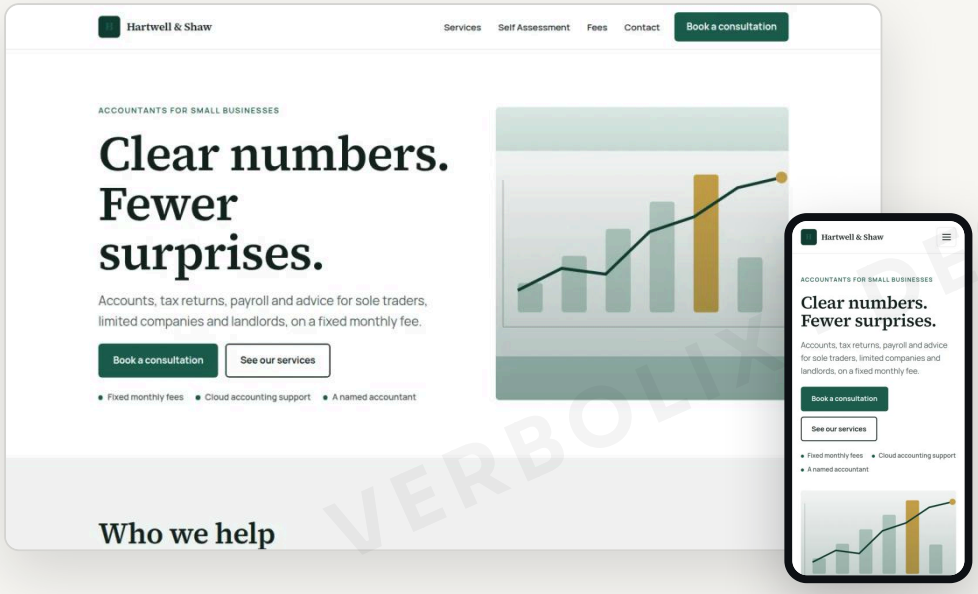
Colourful and confident

Decorating is judged on finish and tidiness. This bold, colourful concept celebrates colour while reassuring customers about preparation, protection and clean-up, with interior, exterior and commercial services separated clearly.

- Confident colour-led design
- Interior, exterior and commercial services
- Preparation and protection explained
- Colour advice section
- Quick estimate request

View online:
www.verbolixdigital.com/designs/painting-decorating

DESIGN CONCEPT
VERBOLIX · DESIGN CONCEPT



VB-S01 Interactive demo available

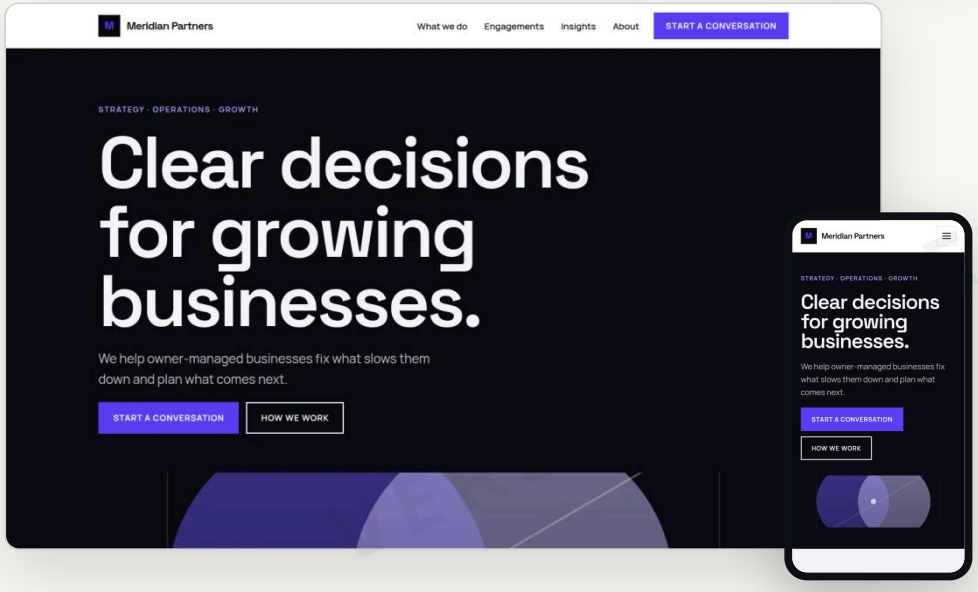
Accounting & Tax Advisory Firm

Calm and structured

Calm, structured design that makes accounting services easy to compare.

- Services organised by client type
- Fixed fee examples presented clearly
- Tabs for sole traders, limited companies and landlords
- Key tax deadlines explained

View online: www.verbolixdigital.com/designs/accounting-tax-advisory



VB-S02 Design concept preview

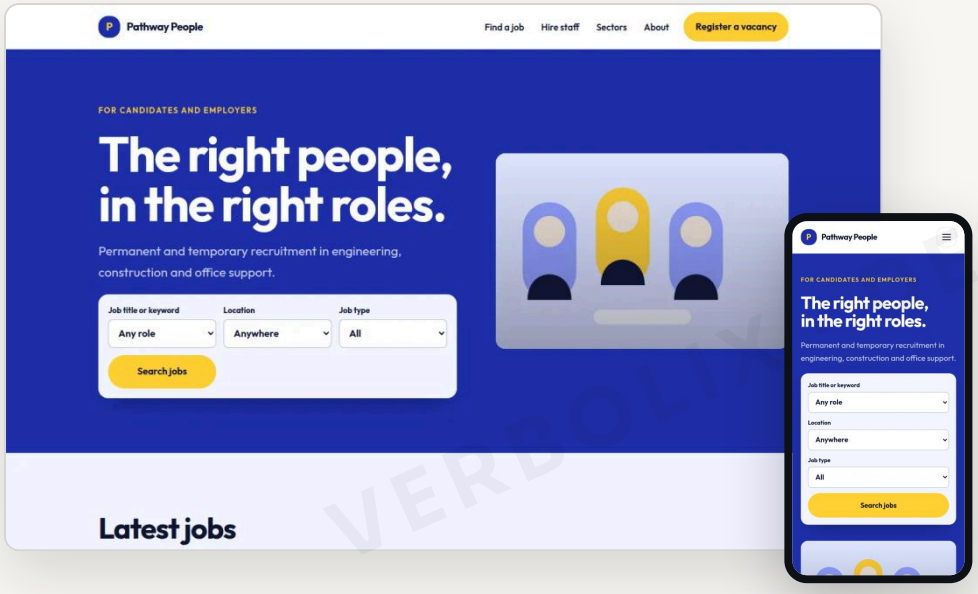
Business Consultancy

Minimal and confident

Confident, minimalist design for consultants selling expertise.

- Big typographic statement
- Problems and outcomes framing
- Engagement types explained
- Insights section

View online: www.verbolixdigital.com/designs/business-consultancy



VB-S03 Design concept preview

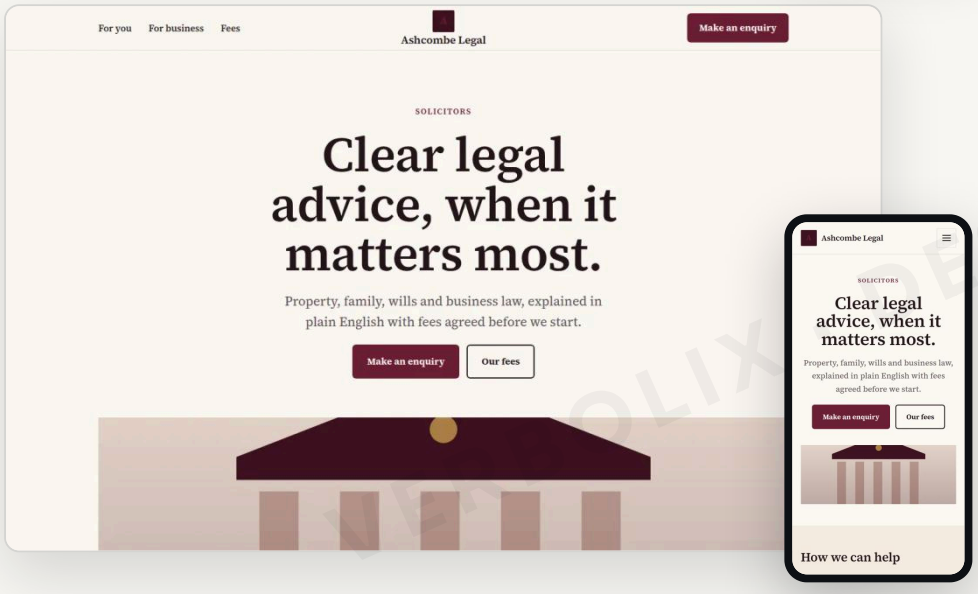
Recruitment Agency

Energetic and modern

Energetic two-audience design for candidates and employers.

- Job search in the hero
- Separate candidate and employer routes
- Sector specialisms
- Featured vacancies

View online: www.verbolixdigital.com/designs/recruitment-agency



VB-S04 Design concept preview

Legal Services Firm

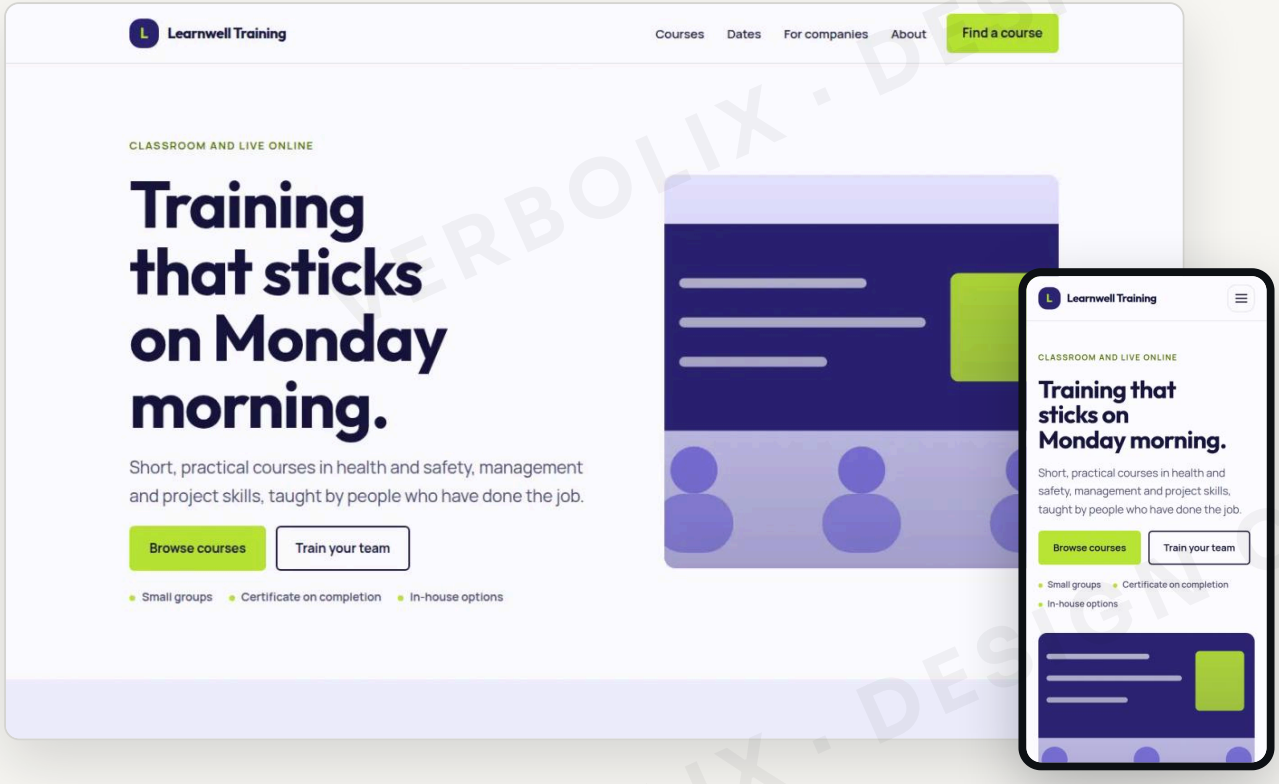
Traditional and reassuring

Traditional, reassuring design that makes legal help approachable.

- Traditional, trustworthy typography
- Services for individuals and businesses
- Plain-English explanations
- Fee transparency section

View online: www.verbolixdigital.com/designs/legal-services

VERBOLIX DESIGN CONCEPT



VB-S05 Design concept preview

Professional Training Company

Practical and structured

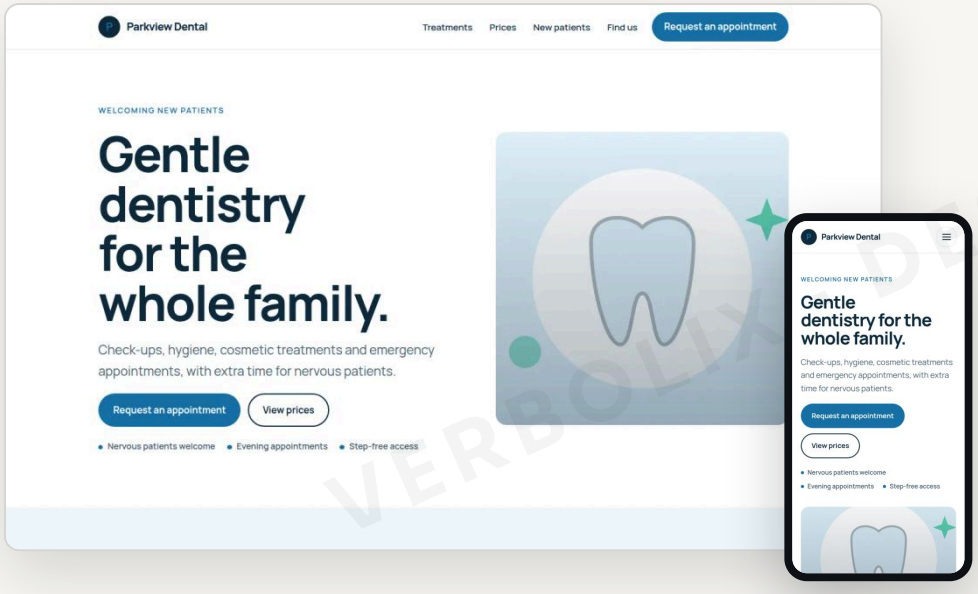
Training buyers compare courses on content, format, dates and accreditation. This concept puts course cards front and centre, shows upcoming dates and delivery formats, and offers a separate route for companies booking group training.

- Course catalogue with formats
- Upcoming dates presented clearly
- Learning outcomes for each course
- Group and in-house training route
- Course enquiry form

View online: www.verbolixdigital.com/designs/training-company

VERBOLIX · DESIGN CONCEPT

Dental, physiotherapy, beauty, fitness and yoga: calm, reassuring designs with treatments, prices and booking information easy to find.



VB-W01 Design concept preview

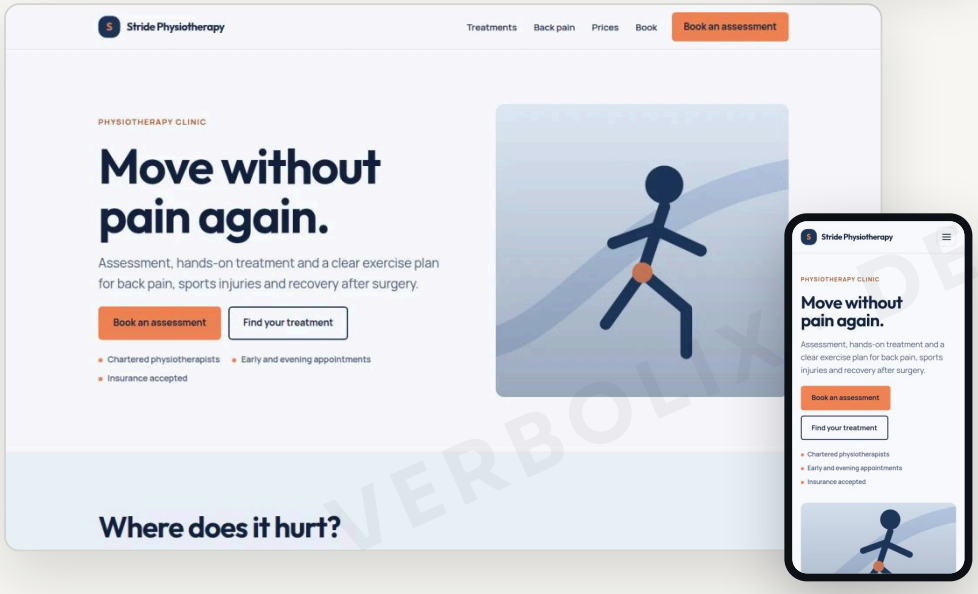
Dental Practice

Calm and clinical

Bright, calming design that puts anxious patients at ease.

- Calm, light colour palette
- Treatments with clear price guides
- Nervous patient information
- New patient registration route

View online: www.verbolixdigital.com/designs/dental-practice



VB-W02 Interactive demo available

Physiotherapy Clinic

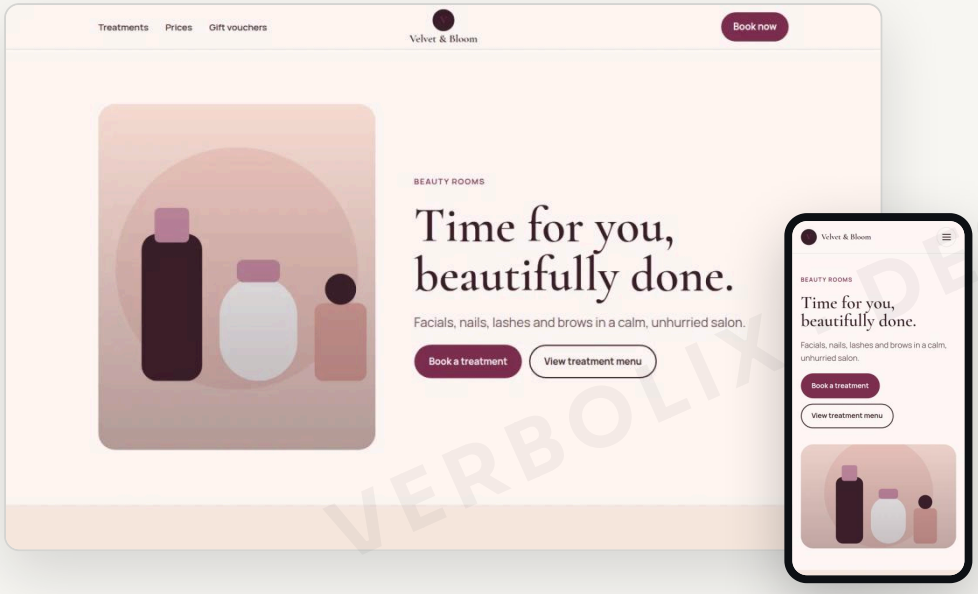
Reassuring and modern

Reassuring, condition-led design that helps patients find the right treatment.

- Condition finder by area of the body
- Treatment pages with what to expect
- Clear treatment prices
- Online booking demonstration

View online: www.verbolixdigital.com/designs/physiotherapy-clinic

VERBOLIX DESIGN CONCEPT



VB-W03 Design concept preview

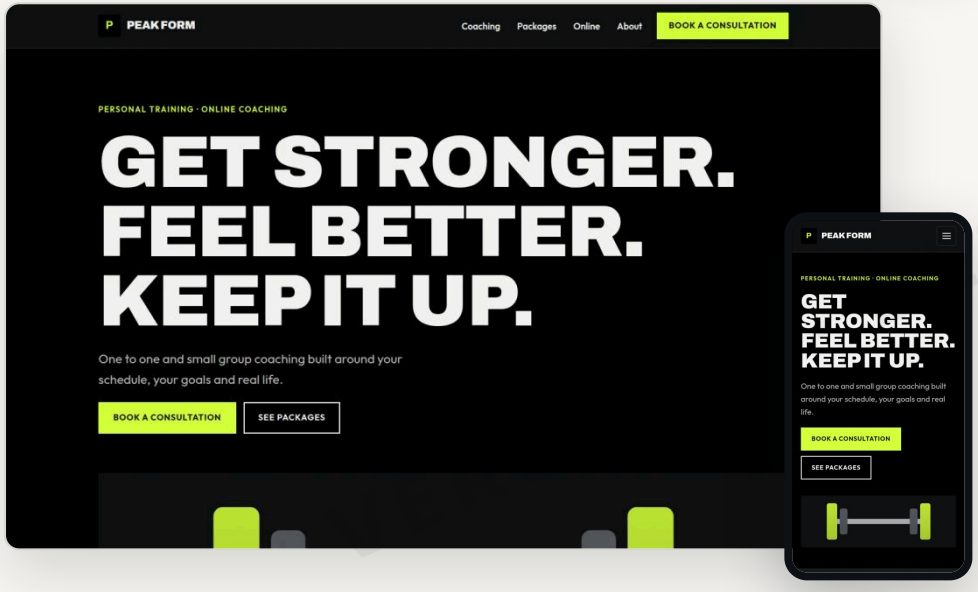
Beauty Salon

Soft and elegant

Soft, elegant design with a treatment menu and booking-led layout.

- Elegant treatment menu with prices
- Booking button always visible
- Treatment categories
- Gift voucher section

View online: www.verbolixdigital.com/designs/beauty-salon



VB-W04 Design concept preview

Personal Training Business

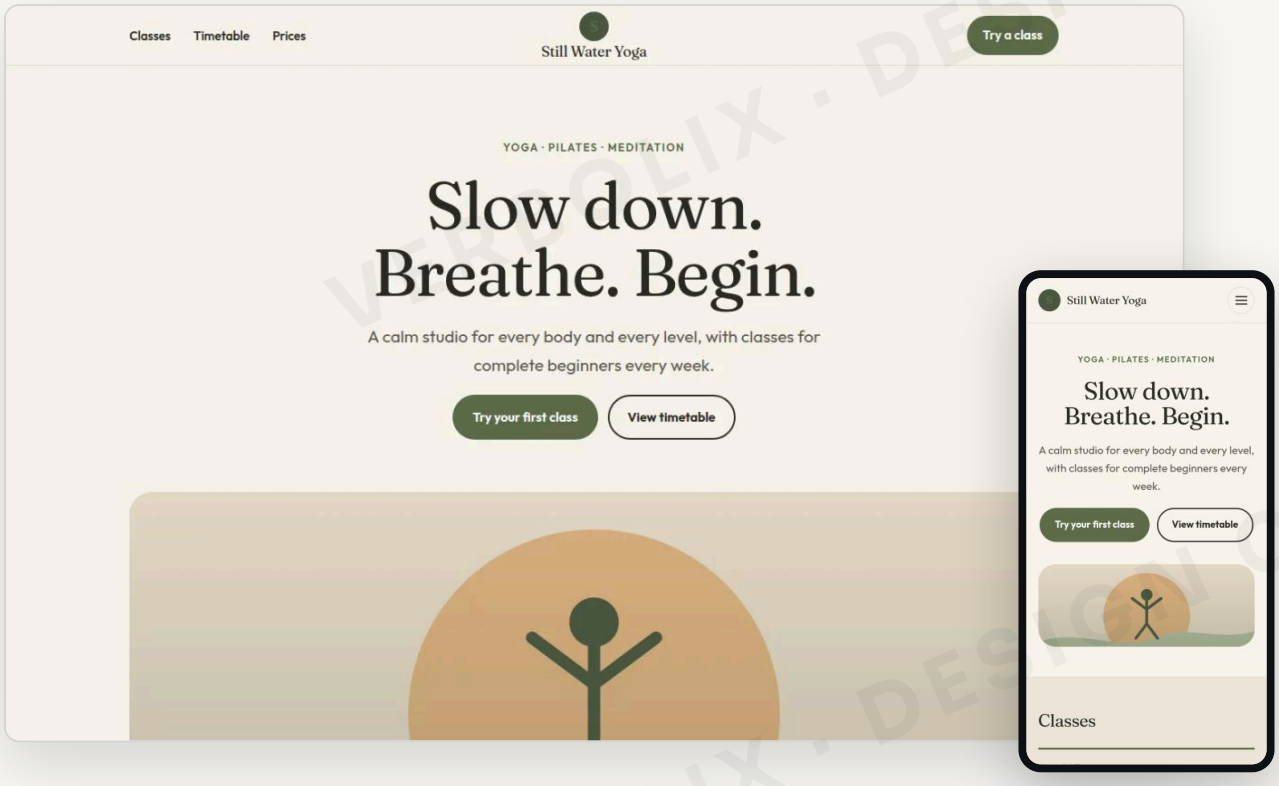
Bold and energetic

High-energy, results-focused design for personal trainers.

- Bold, high-contrast design
- Coaching packages compared
- How coaching works explained
- Free consultation booking route

View online: www.verbolixdigital.com/designs/personal-trainer

VERBOLIX DESIGN CONCEPT



VB-W05 Design concept preview

Yoga & Wellness Studio

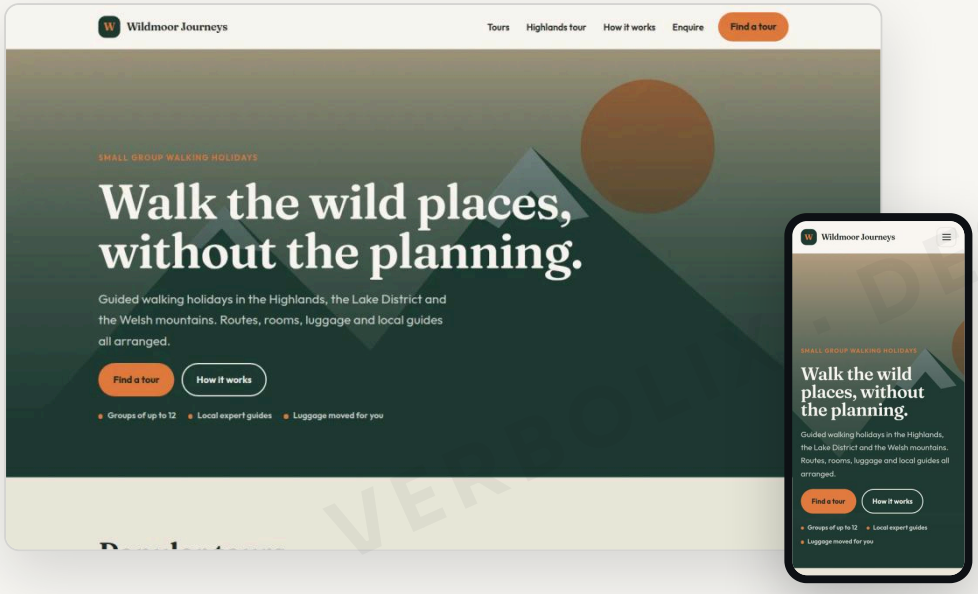
Serene and spacious

Yoga studios need to feel welcoming to beginners while helping regulars find classes quickly. This serene concept uses soft colours and generous space, explains class styles and levels, and makes the timetable and introductory offer easy to find.

- Serene, spacious design
- Class styles and levels explained
- Weekly timetable
- Beginner and introductory offer section
- Memberships and class passes

View online: www.verbolixdigital.com/designs/yoga-wellness-studio

VERBOLIX · DESIGN CONCEPT



VB-H01 Interactive demo available

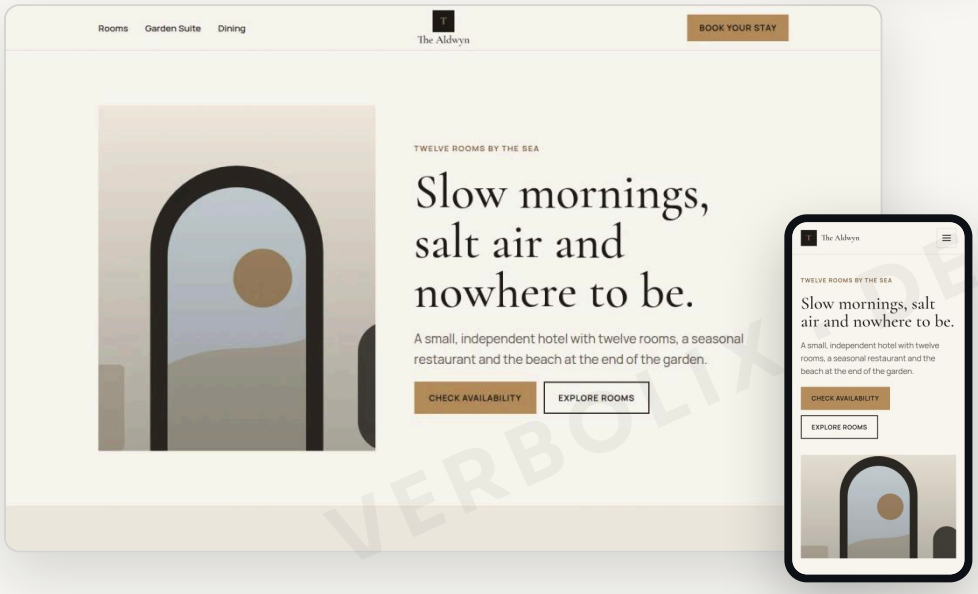
Tour Operator

Immersive and adventurous

Immersive, story-led design that helps travellers picture the trip.

- Immersive full-width imagery
- Tours filterable by region
- Day by day itinerary accordion
- Key facts: duration, group size and price

View online: www.verbolixdigital.com/designs/tour-operator



VB-H02 Interactive demo available

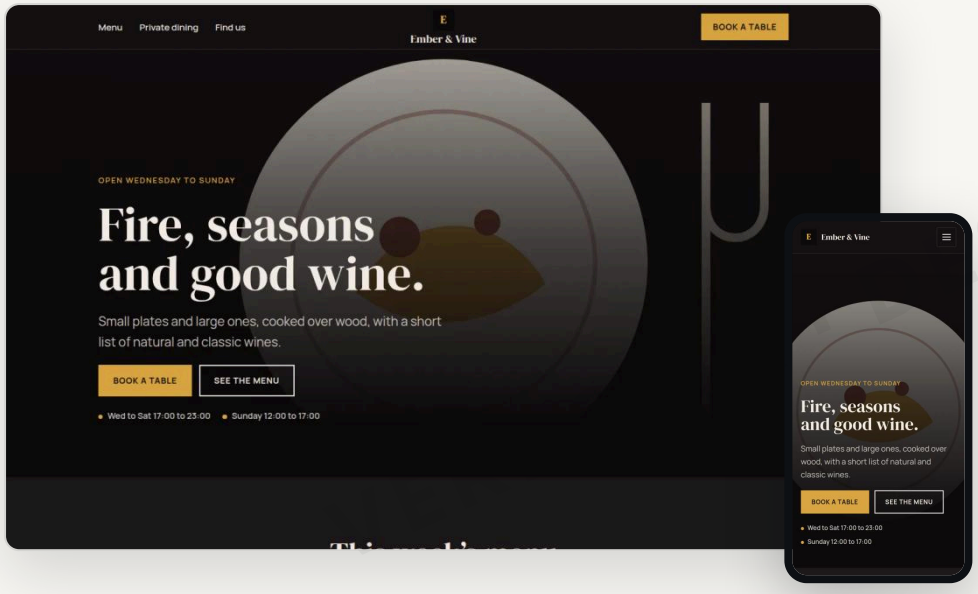
Boutique Hotel

Luxurious and editorial

Luxurious, editorial design that sells the stay before the booking.

- Editorial, luxury presentation
- Room listings with key details
- Individual room pages
- Availability check (demo)

View online: www.verbolixdigital.com/designs/boutique-hotel



VB-H03 Design concept preview

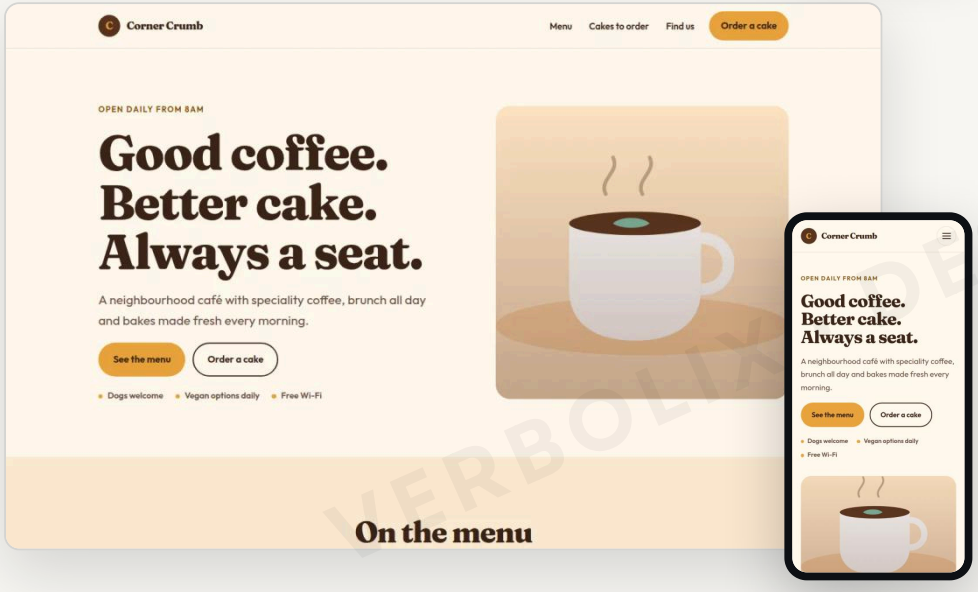
Restaurant

Dark and atmospheric

Atmospheric, menu-first design with bookings and opening times up front.

- Menu as a fast, readable web page
- Opening times on the homepage
- Table booking call to action
- Private dining and events section

View online: www.verbolixdigital.com/designs/restaurant



VB-H04 Design concept preview

Café

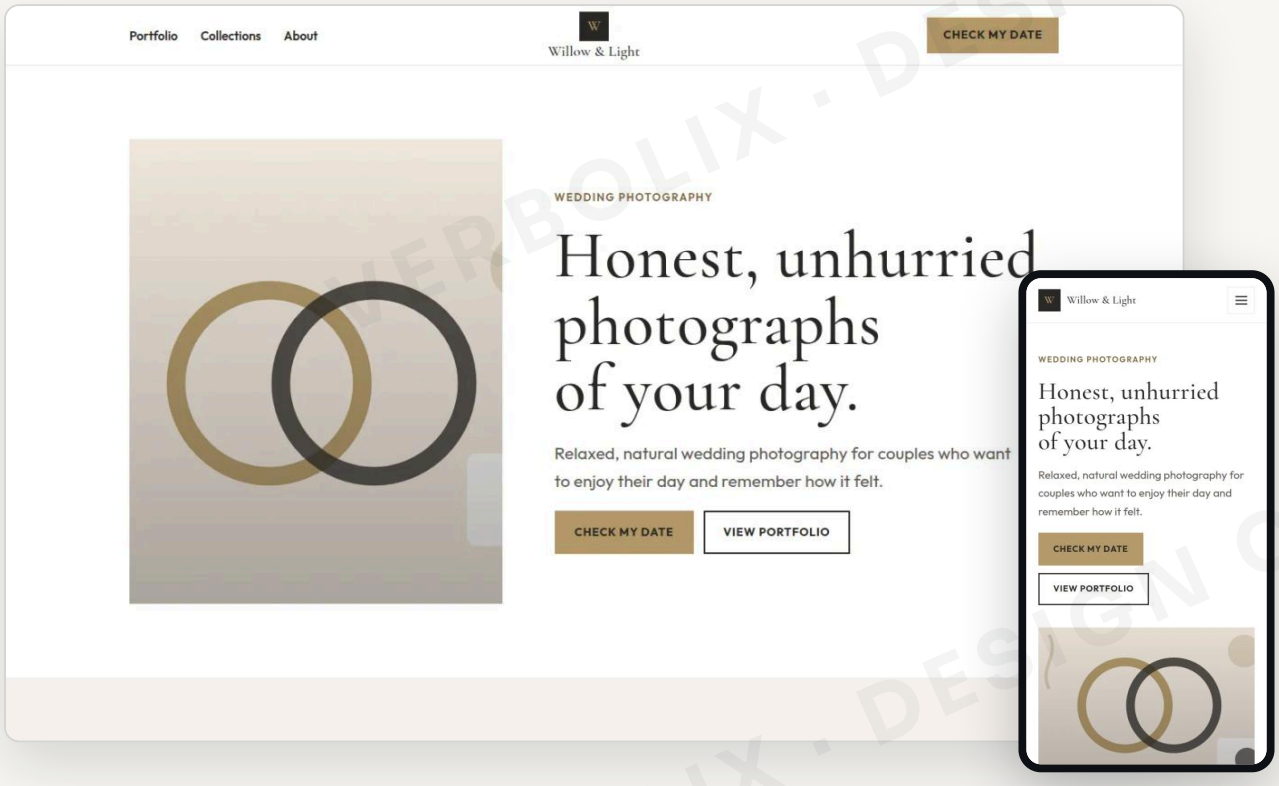
Warm and playful

Warm, playful design for independent cafés and coffee shops.

- Warm, characterful design
- Opening hours and location up front
- Simple menu with dietary notes
- Cakes to order and catering

View online: www.verbolixdigital.com/designs/cafe

VERBOLIX DESIGN CONCEPT



VB-H05 Design concept preview

Wedding Photography Studio

Romantic and gallery-led

Couples choose a photographer by style, then by personality and price. This gallery-first concept gives the images space, introduces the photographer's approach in their own voice, shows collections clearly and makes checking a date simple.

- Gallery-first layout
- Photographer introduction
- Wedding collections and prices
- Check your date enquiry
- Real wedding stories section

View online: www.verbolixdigital.com/designs/wedding-photography

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NEXT STEP

Seen a design you like?

Tell us the reference and a little about your business. We'll explain how we would adapt the design for you and what it would cost. There is no obligation.

1. **Choose a design** and note its reference, or open it in the online gallery.
2. **Send an enquiry** using "Build My Website in This Style", or email us the reference.
3. **Get a written proposal** with the scope, price and stages before any work starts.

VERBOLIX

www.verbolixdigital.com/designs

info@verbolixdigital.com

www.verbolixdigital.com/contact

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